

# Brittany Odi

## Instructional Designer

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### EXPERIENCE



#### eLearning Instructional Designer

Westgate Resorts 03/2022 - Present

- Designed and developed eLearning, hybrid, and instructor-led training courses and resources using tools, such as Articulate Rise and Storyline360 to meet business and learner needs
- Collaborated with SMEs and stakeholders to analyze training needs and translate content into engaging, learner-centric experiences
- Conducted training evaluations and applied learner feedback to continuously improve instructional content
- Applied adult learning theory and instructional design best practices and methodologies
- Performed in-depth content evaluations and coached instructional developers on improving design, structure, and interactivity in training materials
- Coordinated team course upload requests and managed SCORM packaging to ensure seamless deployment within the LMS



#### Instructional Designer

LRN 10/2021 - 03/2022

- Created interactive compliance and ethics training courses tailored to Fortune 500 clients utilizing various delivery methods (i.e., instructor-led, eLearning, and hybrid)
- Designed custom infographics and job aids to communicate key compliance concepts, enhancing learner engagement and knowledge retention
- Maintained up-to-date legal and regulatory standards by regularly updating compliance course content
- Partnered with stakeholders to ensure instructional materials aligned with branding, regulatory, and cultural standards
- Managed end-to-end course development, from needs analysis through storyboard creation and final production



#### Lead eLearning Developer

Charter Schools USA 01/2018 - 10/2021

- Designed and developed training modules, including eLearning, instructor-led (ILT), and hybrid formats, for various content areas, and deployed them in the company LMS
- Conducted training needs assessments to inform curriculum design and learning strategies
- Analyzed learner performance data to refine instructional content and delivery methods
- Conducted needs and gap assessments
- Led instructors and administration in the use of technology programs and associated software
- Designed and delivered instructor-led training and implementation of best practices to faculty for learning software

### EDUCATION



#### Master of Education (M.Ed.), Instructional Design and Technology

American College of Education

GPA 4.0 / 4.0



#### Bachelor of Arts (B.A.), Education

University of North Florida

- Minor in Psychology

### SUMMARY

Experienced Instructional Designer with a passion for creating engaging and effective learning experiences. Committed to creating impactful, learner-focused training solutions across corporate and educational settings. Skilled in eLearning development, curriculum design, and adult learning principles. Known for translating complex concepts into engaging learning experiences that drive performance and retention. Proven success in leading cross-functional teams, implementing innovative learning strategies, and utilizing adult learning principles and instructional design methods to drive learning impact. Focused on aligning instructional solutions with business objectives and fostering continuous improvement in training outcomes.

### SKILLS

Adobe InDesign

Adobe Illustrator

Articulate Rise

Articulate Storyline

Camtasia

Canva

Microsoft Office Suite

Synthesia

Vyond

7Taps

### PORTFOLIO LINK

[🌐 brittanynodi.com](https://brittanynodi.com)